

Introduction

Prime Cut Foods

PREMIUM FOOD PRODUCTS

acelle[®]
SERVICES PVT. LTD.



Introduction



Prime Cut Foods

Premium Food Products & Acelle

Prime Cut Foods and Acelle, based in Rawalpindi / Islamabad, Pakistan. We are one of premium meat & food product supplier in Pakistan. Passionate for achieving results by continuously focusing on our professionalism, meeting expectations, and ensuring compliance to the highest standards of hygiene, health, safety and environment. Providing market access to farming sector. Assisting and helping farmers to achieve great results.



Our Vision

Bringing Prosperity to the World through High Quality & Nourishing Food



Our Focus

Passionate for achieving results by focusing on our professionalism, meeting expectations, and ensuring compliance to the highest standards of hygiene, health, safety and environment.



Our Reach

Providing market access to farmers. Assisting and helping farmers to achieve great results by providing trainings & workshops.

Our Journey

2016
Founded Livestock
Farms. Dairy, Meat
supply to B2B & B2C



2017
Branding,
Multiple Retail Stores,
B2B / HORECA



2018
Premium Seafood
Products.
Qurbani Project for Major
IMTs & NGOs



2019
Expansion to Export
Markets.
Meat, Fruits, Vegetables
& Seafood



What make us special

Our Specialty

With own farms, contract farmers & farming community we make sure best product availability throughout the year. Using state of the art processing facilities & supply chain partners.



01

Backend Integration

Backend Integration With Livestock Farmers & Community

Supply Chain

Complete cold chain supply chain management for local & International customers.

02



Processing

Halal & Food Standard Certified processing partners for meat, & other food products.



Products



Meat & Poultry



Fruits & Vegetables



Sea Food



Grains & Spices



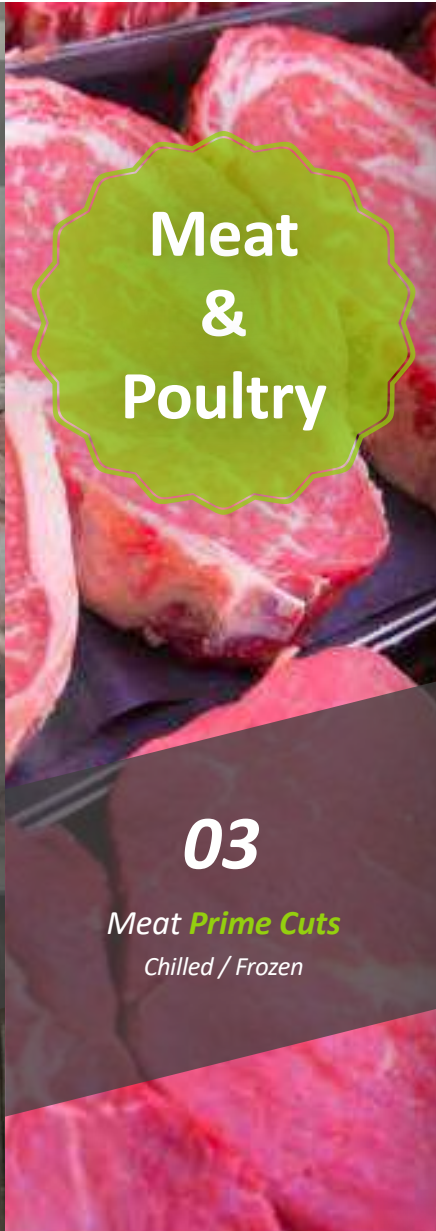
01

Chilled **Beef/Veal**
Carcass



02

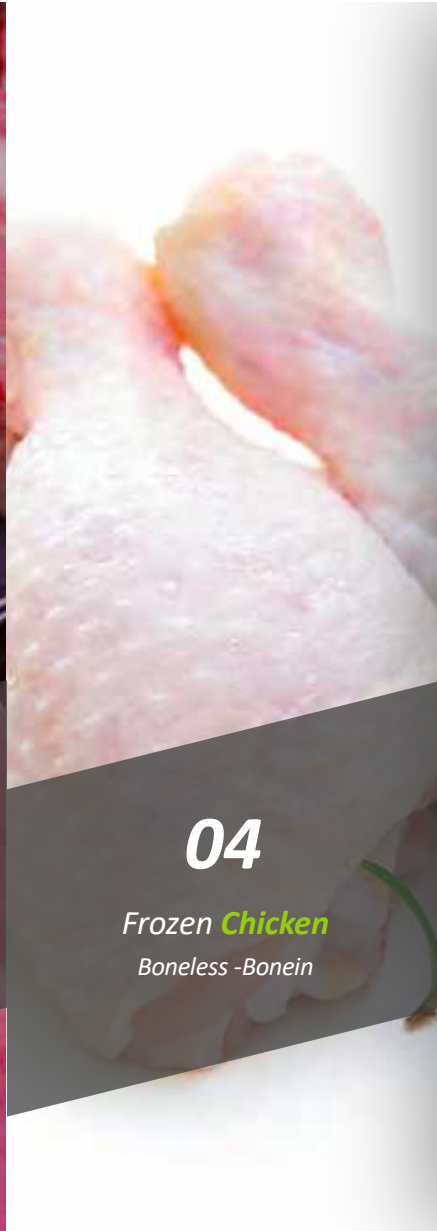
Chilled **Mutton/Lamb**
Carcass



**Meat
&
Poultry**

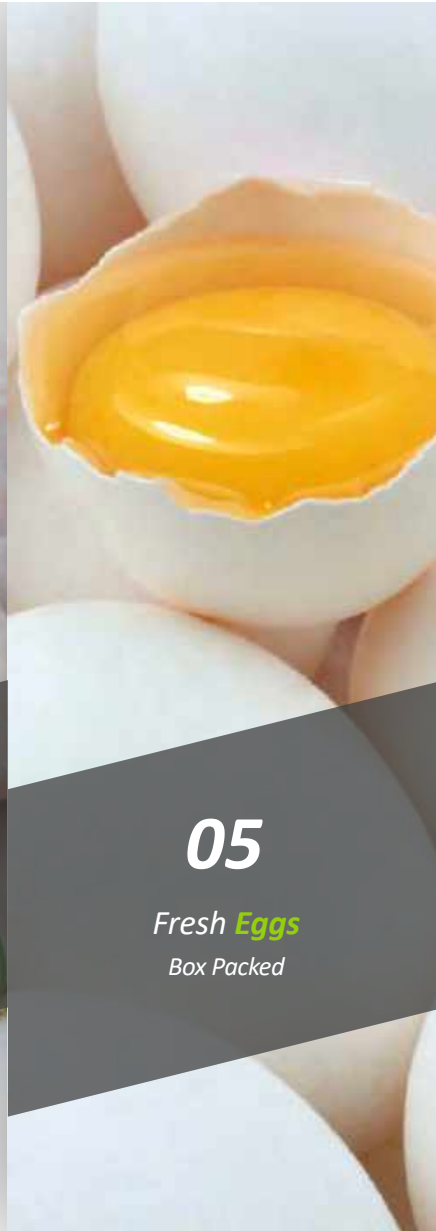
03

Meat **Prime Cuts**
Chilled / Frozen



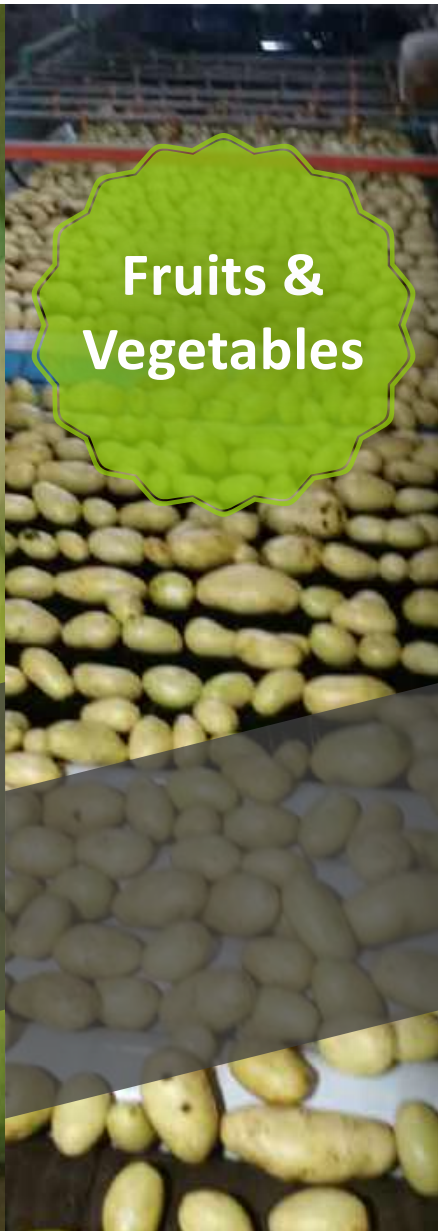
04

Frozen **Chicken**
Boneless - Bonein



05

Fresh **Eggs**
Box Packed



Fruits & Vegetables





Sea
Food



Grains
&
Spices



Our Farms



Our Process

Our Network

Meat Processing

Lahore
Islamabad
Karachi

Livestock Farms

Lahore
Islamabad
DG Khan
Mandi Bahauddin

Community Farming

Tharparkar Region
FATA KPK
Jhang District
Sargodha

Our Partners

Local & Intl. NGOs
Farmer Associations
Meat Processors

Our Customers

Exports
*Middle East, Central
Asia & Europe*

Horeca
Sector

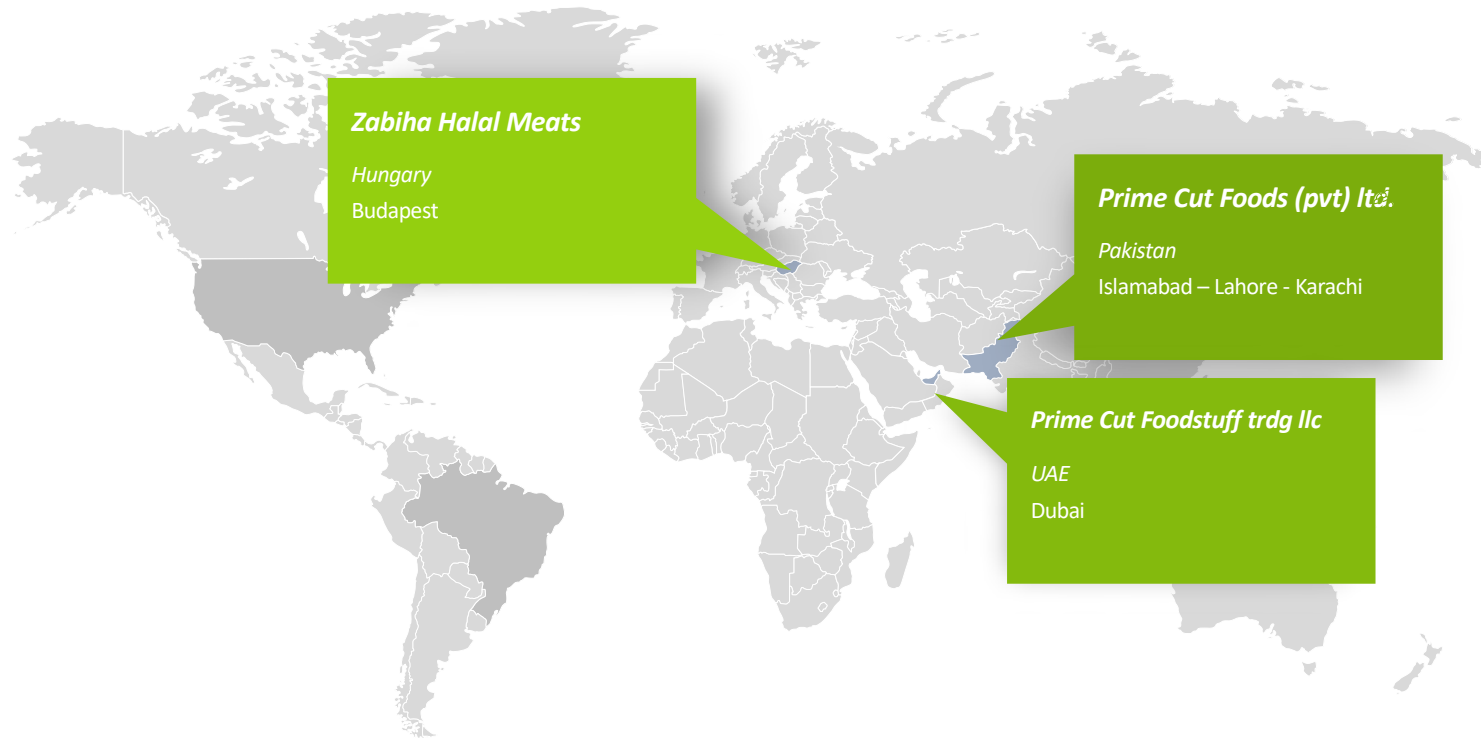
Major
IMTs & LMTs

NGOs
& Embassies

Our Business Horizon - 2020



Our Presence



Contact Us



Get InTouch

Acelle Services (Pvt) Ltd.

Office # 1, 3rd Floor Plot # 1
Mini Commercial Extension
Bahria Town, Phase 7,
Rawalpindi, Pakistan.



Email

info@acelleservices.com



Call Us

+92-321-5196698



Thank You

For Your Attention